Jamie Harden

Jamie Harden is President and CEO of <u>Creative Sign Designs</u> and <u>Creative Mailbox & Sign Designs</u> (together, "Creative"). The combined companies employ more than 115 people throughout the state of Florida with the majority based at its Tampa headquarters.

Creative Sign Designs ("CSD") is one of the fastest growing architectural sign companies in the United States. CSD provides consultation, design, project management, fabrication, and installation services for a full range of interior, exterior and digital signage products. CSD successfully manages local, regional and national projects.

Creative Mailbox & Sign Designs ("CMSD") is the largest turnkey residential streetscape company in the Southeastern United States. CMSD provides mailboxes, street signage and monument signage to builders, property management firms and homeowner's associations.



Creative has won several important accolades including:

- Florida Companies to WatchSM award 2013
- U.S. Chamber of Commerce Blue Ribbon Small Business 2012 and 2013
- INC. 5000 2011, 2012 and 2013
- Gulf Coast Business Review Top 500 Companies 2010, 2011, 2012, and 2013
- Greater Tampa Chamber of Commerce Small Business of the Year 2011
- Sustainable Business Award from EarthCharterUS
- CSD website has won awards from Horizon Interactive and Interactive Media.
- Projects have been internationally recognized by *Signs of the Times* Magazine, *Sign Builder Illustrated* and United States Sign Council.

The desire to establish permanent roots in the Tampa community, paired with the goal of acquiring and running a local business led Mr. Harden and his family to return to Tampa in April 2005. Prior to that, Mr. Harden was Senior Vice President and Commercial Banking Group Market Executive for Bank of America. He served in this role from 1999 to 2005 in various locations including Los Angeles, Dallas and Kansas City. Prior to these positions with Bank of America, he was a Commercial Banking Group Team Leader in Tampa for NCNB/NationsBank from 1990 to 1999. While at Bank of America, Mr. Harden achieved a Six Sigma Green Belt.

Mr. Harden is a graduate of Florida State University with a Bachelor of Science in Finance.

Mr. Harden is involved in numerous community and business associations:

- Vice Chairman of the CEO Council of Tampa Bay
- Board of Directors of the Greater Tampa Chamber of Commerce (Executive Committee), Tampa Bay & Co (Finance Committee) and Tampa Bay Professional Alliance
- Treasurer of the Young President's Organization (YPO) of Florida
- Florida State University College of Business Board of Governors
- Golden Triangle
- Finance Committee of the Straz Center for the Performing Arts
- Regional advisory board of AvMed
- Member of Palma Ceia Golf and Country Club

Jamie has been married for more than 21 years and has three children.