







# Find Out What's New in January!

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# Featured Products

## **Plaques and Graphic Banners**

Digitally printed mesh banners are an excellent signage solution for both interior and exterior environments. Although, they are most commonly used for outdoor events such as concerts, festivals, celebrations, etc.

Creative Sign Designs completed the signage for Bradenton River Walk in December 2012. Custom mesh banners were used in the project and served as the perfect signage solution for this particular location. Being right on the water, Bradenton River Walk is an extremely high wind area.

The micro holes in the mesh allow for the air passage making mesh banners very suitable for areas subject to high wind conditions. The best part about this effect is that the holes can only be seen close up and do not interfere with the graphics.

In addition to the banners, Creative designed the plaque that sits on top of a four-sided clock tower style monument. A plaque this size of 5'h x 10'w so high in the air does an excellent job of attracting far away people to the area.

To learn more about digitally printed mesh banners and monument plaques visit <a href="https://www.CreativeSignDesigns.com">www.CreativeSignDesigns.com</a>.

# Featured Project

### **Ella Senior Residencies**

Market: Multi-family Location: Tampa, FL

Ella Senior Residencies was the first building to be completed in the master planned development at Encore in downtown Tampa's tempo district. The seven story apartment building consists of 156 units.

Creative Sign Designs is to proud to have played a part in the project. Creative designed the exterior signage in addition to the interior accesible wayfinding signage. The exterior sign was made of  $6\text{'w} \times 7\text{'2"h}$  tall

halo-illuminated channel lettering and the interior wayfinding package totaled 250 Clarity interior signs.



Ella Senior Residencies at Encore

Other miscellaneous signage included headache bars and LEED traffic signage. The duration of the project totaled nearly four months; it was first initiated in June 2012 and code signage was not completed until October followed by the exterior channel lettering in November.

1210 E. Ray Charles Blvd. Tampa, FL 33602

Creative was proud to partner with Hardin Construction, Baker Barrios Architects and Bank of America on this landmark project.

# Important Dates



Free AIA-Approved CE Class: Wayfinding and Accessible Signage

January 31st 8:30 am - 10:30 am Tampa Headquarters

RSVP to Moira Allen at 813.749.2452 or mallen@creativesigndesigns.com For more information click here.

Southern States Sign Association (SSSA) Winter Conference February 21st - 23rd Tampa Headquarters

To register or for more information and the complete conference schedule click here.

Come see us at the CAI Trade Show

March 1st 8:00 am - 3:00 pm Tampa Convention Center For more information click <u>here</u>.

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